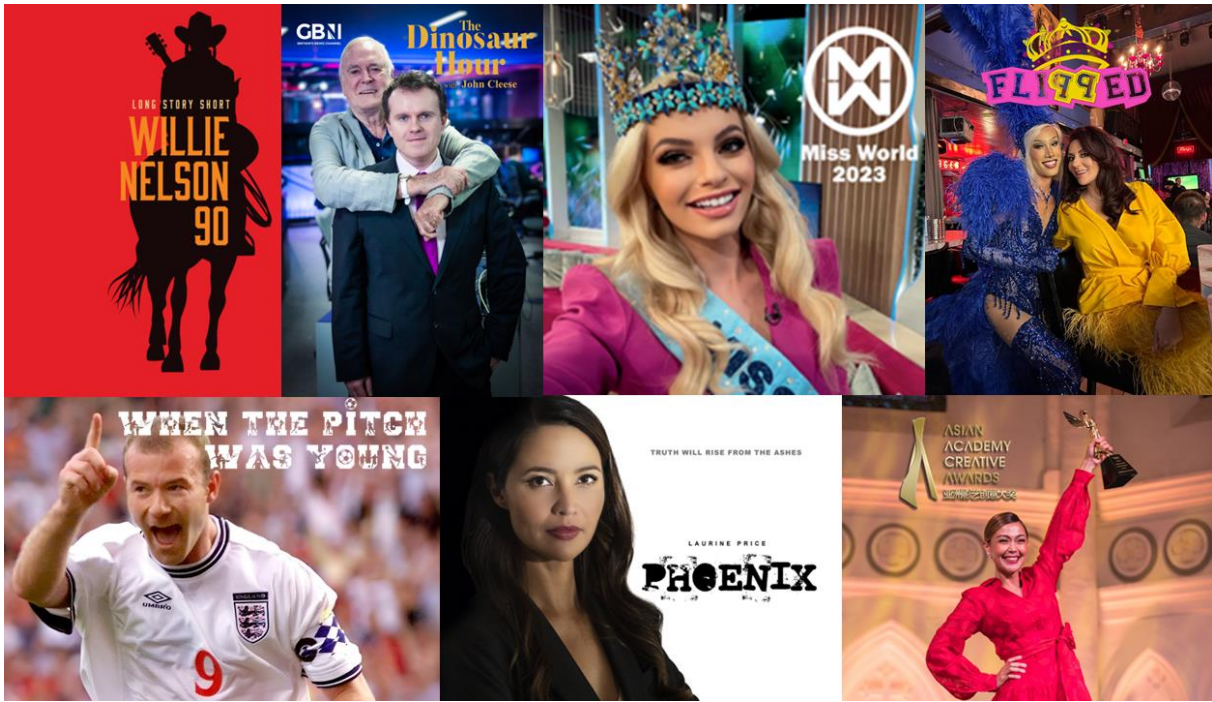


LIGHTNING INTERNATIONAL ANNOUNCES NEW PROGRAMME ACQUISITIONS

Exciting New Shows to be Showcased During MIPCOM



(5 October, 2023 – Hong Kong) Global TV content distribution company, Lightning International, has announced an exciting line-up of new shows to enhance its existing catalogue of premium programming. With an emphasis on factual and event content, Lightning will showcase its latest additions at booth P3.B16 during this year’s MIPCOM, taking place 16-19 October in Cannes, France.

“Lightning International is proud to present this fantastic portfolio of original programmes, offering a wide selection of entertaining shows from all around the world and touching upon a variety of genres,” said James Ross, CEO, Lightning International. “Our latest acquisitions will deliver a mix of big names and big events with travel, adventure and competition series in the mix.”

This year, a star-studded tribute marks **Willie Nelson’s 90th Birthday Celebration** and, in **The Dinosaur Hour with John Cleese**, the comic genius welcomes a host of celebrity friends on his new talk show. Stargazing hits new highs in Season 4 of **Idol League** for K-Pop fans while the region’s biggest celebrities dazzle at the **Asian Academy Creative Awards**. Sports and health are at the forefront of **When the Pitch was Young**, which looks at the origins of Premier League football and **The Coach Can Cook**, combining nutritious cooking with work-out routines. Ordinary people are given extraordinary opportunities in **Flipped**, one woman’s life will change when she is chosen as the next **Miss World** and philanthropy and adventure merge in **Adventure All Stars**. Intrigue comes in the form of **Phoenix** about a Jane Doe unravelling her past after losing her memory and **One Small Visit** about the true story of an immigrant Indian family who end up on the doorstep of Neil Armstrong’s home.



What's new:

Long Story Short: Willie Nelson 90

The star-studded two-day concert event celebrating Willie Nelson's milestone 90th birthday features Dwight Yoakam, Miranda Lambert, Neil Young, Norah Jones, Snoop Dogg, Sheryl Crow, Ziggy Marley and many more!

When the Pitch was Young

Setting out from Glasgow, Scotland and visiting more than 25 League and Non-league clubs, these stories of fans, cults, pundits, the press, legends, sidekicks and hangers on will uncover the very essence of UK Football.

Flipped

Ordinary people's lives are flipped to the extraordinary through a series of physical, emotional and positive mindset challenges making their wildest dreams come true.

The Coach Can Cook

Coach Gavin Gleeson works with one guest each episode and focuses on a specific theme. He devises a workout routine to help them achieve their goal, and then demonstrates how to cook a healthy dish.

Asian Academy Creative Awards

The best of the best from 17 nations representing the region's content industry gather for a prestigious, star-studded, glittering awards ceremony celebrating the finest works and creative excellence from around the region.

Dream Car Garage

This motoring series showcases the latest exotic cars, test drives and vintage collectables from museums and the rich and famous, and also includes unbelievable auto restorations.

Adventure All Stars

Adventure All Stars is the world's only socially conscious travel show – an inspiring series that combines adventure and

Miss World 2023

Over 90 delegates will compete in the 71st Miss World pageant, an empowering showcase for modern women. The winner will embody "beauty with a purpose" combining intelligence, poise, talent and fitness with impactful charity work.

The Dinosaur Hour

Comedy legend John Cleese presents a new discussion show that is unapologetically aimed at the 'dinosaurs', those out-of-touch and unfashionable folk who have been left behind in these dizzying and confusing times.

Idol League (Season 4)

K-Pop Idol League Series 4 featuring the best of K-Pop artistes. Shin Dong and Da Young host K-Pop stars in fun games, performance and interviews. Each episode features a different K-Pop act.

One Small Visit

An immigrant Indian family unexpectedly pass through the tiny Midwest hometown of Neil Armstrong in the wake of the '69 moon landing and the civil rights movement and ends up on the doorstep of his home.

Phoenix

Robbed of her memory after a horrific plane crash, Jane Doe's amnesia leads her to believe she may be an assassin. It is only after she is discovered to have survived that the truth emerges: Jane is the one who has been targeted for elimination.

TRACE Awards & Festival

No matter your jam, whether it's Afrobeat, Dancehall, Hip Hop or Kizomba, the TRACE Awards is the event of the year showcasing the hottest African and African-inspired music talents.

The Crown: A Thousand Year Story

Britain's foremost historian of monarchy Dr David Starkey recounts a thousand years of Coronations. It's a tale of intrigue, politics,



philanthropy. Cast members travel to secret locations, to uncover the best and most exciting experiences on the planet!

MOMA: Moments of Modern Art

Showcasing incredible works of art and design, from sculptures to tattoos, photography to smartphone art, learn what inspires artists and designers. This is more than a show about art and design; this is a way of living!

Food Unknown

Watch Jonathan Legg's foodie adventures around the world in this special sub-series of the famous Road Less Traveled programme.

Maximum Foodie with Sashi De

Sashi De's catalogs his foodie journey across the globe; a rendezvous with the best chefs on the planet, an insight into exotic ingredients, and untold culinary tales.

The Writing on the Wall

In this series broadcaster Mike Read takes a historical journey through some of the most notable blue plaques commemorating Britain's history.

conquest and murder and it provides a stark warning to our monarch on the pitfalls of kingship.

Luxe Travels with Elise Natalie

Your insider guide to island hopping around the world, whether it's renting a private island, or a night at the most exclusive resorts, or a tip on where to watch the sunset while sipping on a cocktail.

Road Less Travelled

The series follows no format, no theme other than Jonathan's Legg's thirst for real adventures from exotic locations around our planet.

Hiking Europe

Esme Todd takes on the epic 750km Alpe Adria Trail – from Austria into Slovenia and Italy, and down to the Mediterranean – and all the history, culture, food and wondrous scenery and nature along the way.

The Heritage Chart

Mike Read presents the top 40 heritage Hits each week, plus interviews, live music and videos from the top heritage artists.

To find out more about all of Lightning International's new content, please arrange a meeting at MIPCOM with a Lightning International representative through info@lightninginternational.net. For more information about the various products represented by Lightning International, please visit <https://www.lightninginternational.net/>.

About Lightning International

Lightning International (Media) Limited is a content solutions company based in the UK and Hong Kong. The company distributes a range of TV channels such as Action Hollywood Movies, Concerto TV, Docsville, GB News, Globetrotter, Kartoon Channel!, LFCTV, NewsWorld, NOW 70s, NOW 80s, NOW Rock, People & Planet, Pet Club TV, Pulse Documentaries, RCM, TRACE Urban, TRACE Sports Stars and more. Additionally, the company licenses a full catalogue of programming, both as finished shows and formats. <http://www.lightninginternational.net>

Lightning International is an AsiaSat company.

Inquiries:

Desmond Chung

Marketing & Communications

Tel: (852) 2815 1534

Email: desmond@lightninginternational.net