



## LIGHTNING INTERNATIONAL SHOWCASES NEW CHANNELS AT APOS

*Wide selection ranging from movies to music to factual content*

(25 September, 2023 – Hong Kong) Global TV distributor, Lightning International, will showcase a variety of new channels at APOS (26-28 September in Bali, Indonesia). Covering a wide range of genres, spanning news and documentaries to music and movies, Lightning's latest additions to its existing catalogue will be available as FAST or premium channels and on demand content.



**Docsville** is the home of real stories; a curated collection of compelling global documentaries spanning the climate crisis to inequality, crime and conflict and inspiring stories – the latest films and essential doc classics.



**Globetrotter** celebrates everything that travel and tourism has to offer with engaging personalities inviting you to experience stunning destinations from across the globe.



**Concerto TV** features MTV style music-videos from the world's most celebrated music and musicians covering an eclectic collection of pop, rock, Latin, jazz and classical musical arrangements.



**NewsWorld** delivers eight leading international news channels all in one LIVE 24/7 network! Each channel will broadcast live for one hour, three times daily for a truly global news experience.



Family friendly **People & Planet** is dedicated to Earth's wildlife, nature, environment, lands and people with more than 5,000 hours of fascinating programming and producing hundreds of new hours annually.



**RCM** is the premium channel for discerning movie lovers to easily discover and enjoy high-quality classic films spanning the Golden Era of cinema.

“Lightning International continues to enhance its selection of quality channels providing audiences around the world with an unparalleled choice of diverse content,” said James Ross, CEO, Lightning International. “Lightning also works with TV channels from around the world to develop their business in the Asia-Pacific. We offer turnkey solutions which range from offering insights to creating strategies for channels new to the region.”

To find out more about Lightning International’s new channels, please arrange a meeting at APOS with Lightning International through [info@lightninginternational.net](mailto:info@lightninginternational.net). For more information about the various products and services provided by Lightning International, please visit <https://www.lightninginternational.net/>.

### **About Lightning International**

Lightning International (Media) Limited is a content solutions company based in the UK and Hong Kong. The company distributes a range of TV channels such as Action Hollywood Movies, Concerto TV, Docsville, GB News, Globetrotter, Kartoon Channel!, LFCTV, NewsWorld, NOW 70s, NOW 80s, NOW Rock, People & Planet, Pet Club TV, Pulse Documentaries, RCM, TRACE Urban, TRACE Sports Stars and more. Additionally, the company licenses a full catalogue of programming, both as finished shows and formats. <http://www.lightninginternational.net>

Lightning International is an AsiaSat company.

Inquiries:

Desmond Chung

Marketing & Communications

Tel: (852) 2815 1534

Email: [desmond@lightninginternational.net](mailto:desmond@lightninginternational.net)